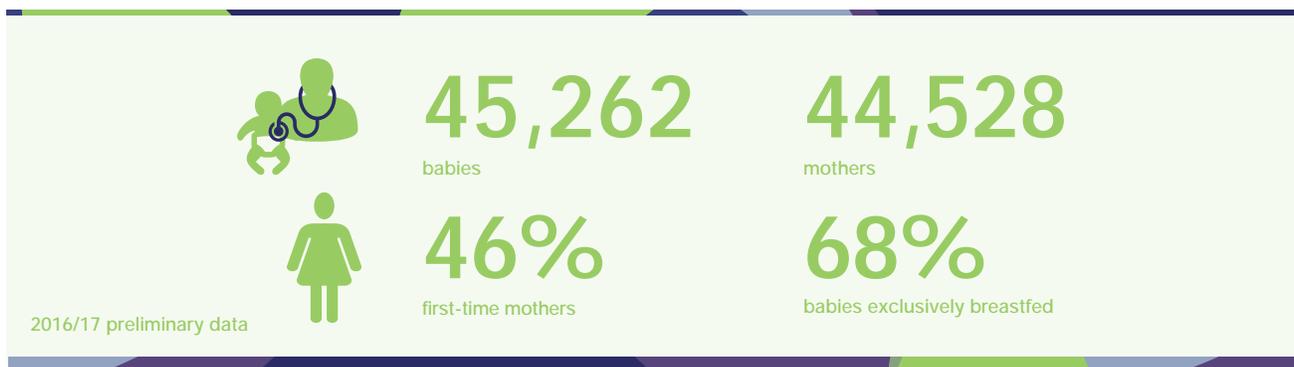


Perinatal Services BC provides leadership, support, and coordination for the strategic planning of perinatal services in British Columbia in collaboration with the Ministry of Health, health authorities and other key stakeholders.

How we serve mothers and newborns in BC:

Perinatal Services BC's vision is healthy women having healthy pregnancies and infants. PSBC uses a client-centric, population health approach in supporting perinatal services across the province and as the basis for its shared mandate with partners and stakeholders.

- ➔ Develop, adopt and approve guidelines and standardized forms that support best practices for maternal and newborn care using a multidisciplinary approach.
- ➔ Develop and implement best practice initiatives that promote healthy pregnancies and infants through collaboration with community, primary care and acute care settings across the province.
- ➔ Produce culturally appropriate and inclusive perinatal resources for Aboriginal peoples across the province to ensure an Aboriginal perspective of health is addressed.
- ➔ Ensure a centralized, coordinated system to guide prenatal genetic and newborn screening across the province, measure outcomes, evaluate and disseminate new evidence and knowledge, and provide educational and informational materials to women and health care providers.
- ➔ Manage the BC Perinatal Data Registry, a provincial database that captures more than 300 data elements on individual-level maternal, fetal and newborn characteristics for 45,000 births every year. Data are widely used for surveillance and research.
- ➔ Support primary maternity care and promote interdisciplinary collaborative practice, providing ongoing clinical consultation on initiatives that impact primary maternity care.
- ➔ Lead and collaborate with stakeholders to develop and implement initiatives designed to support planning for perinatal health across the continuum, ensuring that planning initiatives intersect with other services and projects to provide true cross-continuum and cross-sector integration.



Perinatal Services BC has advanced maternal and neonatal care across the province through unique initiatives:

- ➔ **Maternal/Fetal Classification:** A classification system helps frontline clinicians identify the risks to the woman and her unborn baby when assessing a pregnant woman. This ensures that a high-risk pregnant woman is triaged and cared for in a facility that most appropriately meets the level of service she needs as close to her home and as safely possible.
- ➔ **Maternal and Neonatal Indicators:** PSBC worked with 52 hospitals across five health authorities to publish facility-level data for five perinatal indicators on its website. The data help maternity care providers continue to improve care and support the best outcomes for mothers and babies and enabling women to have informed conversations with their health care providers about their labour and delivery options.
- ➔ **Biliary Atresia Home Screening Program:** New parents are given a stool colour card to detect abnormal stool colour in their newborns. Stool colour is the only tool for early detection for biliary atresia, a rare but serious liver disease affecting newborns.
- ➔ **Aboriginal Pregnancy Passport:** A culturally appropriate health promotion tool that empowers expectant mothers through their sacred journey of pregnancy, birth and baby's first few weeks. The passport includes health information, resources, traditional teachings, growth charts, checklists, and a place to write down goals, thoughts and dreams for their babies.
- ➔ **Aboriginal Safe Sleep Toolkit:** An interactive, evidence-informed, culturally-appropriate toolkit to help service providers discuss safe infant sleep practices with First Nations and Aboriginal families and help reduce the risk of sudden infant death syndrome (SIDS).

Research and Education

Through the BC Perinatal Data Registry, PSBC supports health care providers, leaders, researchers, and policymakers in their work to improve maternal, fetal, and neonatal health. This registry has collected health data on nearly every birth in BC since 2000 and contains records for nearly 700,000 births and deliveries, serving as a rich resource for research, surveillance, program delivery and evaluation.

Perinatal Services BC also develops, adopts and approves guidelines and standardized forms that support best practices

for maternal and newborn care using a multidisciplinary and cross-jurisdictional approach. Collaborating with provincial stakeholders, clinicians, educators, administrators and researchers assists in ensuring guidelines are evidenced-informed as well as meet the operational requirements within the provincial maternal and newborn network. PSBC supports local and regional education initiatives in an effort to increase effectiveness, efficiency, accountability, safety, and sustainability of maternal and newborn services across BC.

Perinatal Services BC
West Tower, Suite 350
555 West 12th Avenue
Vancouver, BC V5Z 3X7

604-877-2121

● www.perinatalservicesbc.ca
● www.phsa.ca

📍 [perinatalbc](https://www.instagram.com/perinatalbc)

 **Perinatal Services BC**
An agency of the Provincial Health Services Authority