

Healthy Start Working Group

of the *Maternal / Child Health Committee (MCHC)*
Terms of Reference- May 2021

Purpose	<p>The Healthy Start Working Group (HSWG) reports directly to the Maternal-Child Health Committee (MCHC), which reports within the Prevention and Health Promotion Policy Advisory Committee (PHPPAC) structure.</p> <p>The purpose of the HSWG is to:</p> <ul style="list-style-type: none"> • Provide a collaborative forum between the Ministry of Health, Perinatal Services BC (PSBC), Child Health BC (CHBC), First Nations Health Authority (FNHA), and the Regional Health Authorities to assess means to operationalize strategic maternal / child health policy initiatives and projects identified and directed by MCHC • Provide input and operational leadership on policy, programs and service planning to support maternal / child health prevention and promotion priorities and projects (from preconception until early childhood, age ≤6) • Review and support consistent implementation of provincial maternal / child health services across both a universal and enhanced (or targeted) continuum of delivery, with an emphasis on public health services for families experiencing vulnerabilities, and prioritization of services during COVID-19 response • Review, from an operational standpoint, draft materials of the <i>Healthy Start Initiative: Provincial Perinatal, Child and Family Public Health Services Standards</i> (the “<i>Service Standards</i>”), support the refresh and implementation of <i>Promote, Protect, Prevent: Our Health Begins Here. BC’s Guiding Framework for Public Health</i>, and review alignment of maternal / child health priorities with the <i>Lifetime Prevention Schedule (LPS)</i>, and the <i>Maternity Services Strategy</i>
Objectives	<ul style="list-style-type: none"> • Bring operational leadership to policy implementation supporting maternal / child health promotion and prevention service priorities • Provide public health promotion and prevention expertise and advice, action provincial projects and programs, and identify opportunities to further the delivery of quality provincial maternal / child public health services within an integrated health care system • Make recommendations about the operational provision of evidence-informed universal and enhanced maternal / child health services across the province, including support for development, implementation, and evaluation of the <i>Service Standards</i> • Promote consistency in the delivery of provincial maternal / child health services that are responsive to different population needs, vulnerabilities, and levels of social deprivation • Identify issues on a local, regional, and provincial level that impact the implementation of maternal /child health policies, including the <i>Service Standards</i>, and make recommendations to MCHC • Facilitate continuous quality improvement through shared, cross-regional learning; establish links, form partnerships and communicate with other public health structures and personnel to identify common priorities, contribute collectively to support the provincial implementation of the <i>Service Standards</i>, and address common issues and concerns
Principles	<p>Operationalization of strategic policy and programs will align with overall system priorities and strategic direction, including the <i>BC’s Guiding Framework for Public Health</i>, and will be further guided by:</p> <ul style="list-style-type: none"> • The central prioritization of a population needs-based, culturally safe, trauma-informed, and patient/family centered focus • An intentional approach to service and policy implementation to achieve health equity for every BC citizen to reach their fullest health potential, removing barriers due to race, ethnicity, indigenous status, religion, gender, sexual orientation, age, social class, disability, intergenerational trauma, food insecurity, education, socioeconomic status, location or other socially determined circumstances • Effective partnership and respectful collaboration between all members will cultivate knowledge exchange, open learning, innovation, creative problem-solving and critical reflection • Clear accountability within the overall reporting / governance structure by reporting directly to MCHC, as well as by operationalizing strategic priorities set by MCHC within each represented Health Authority

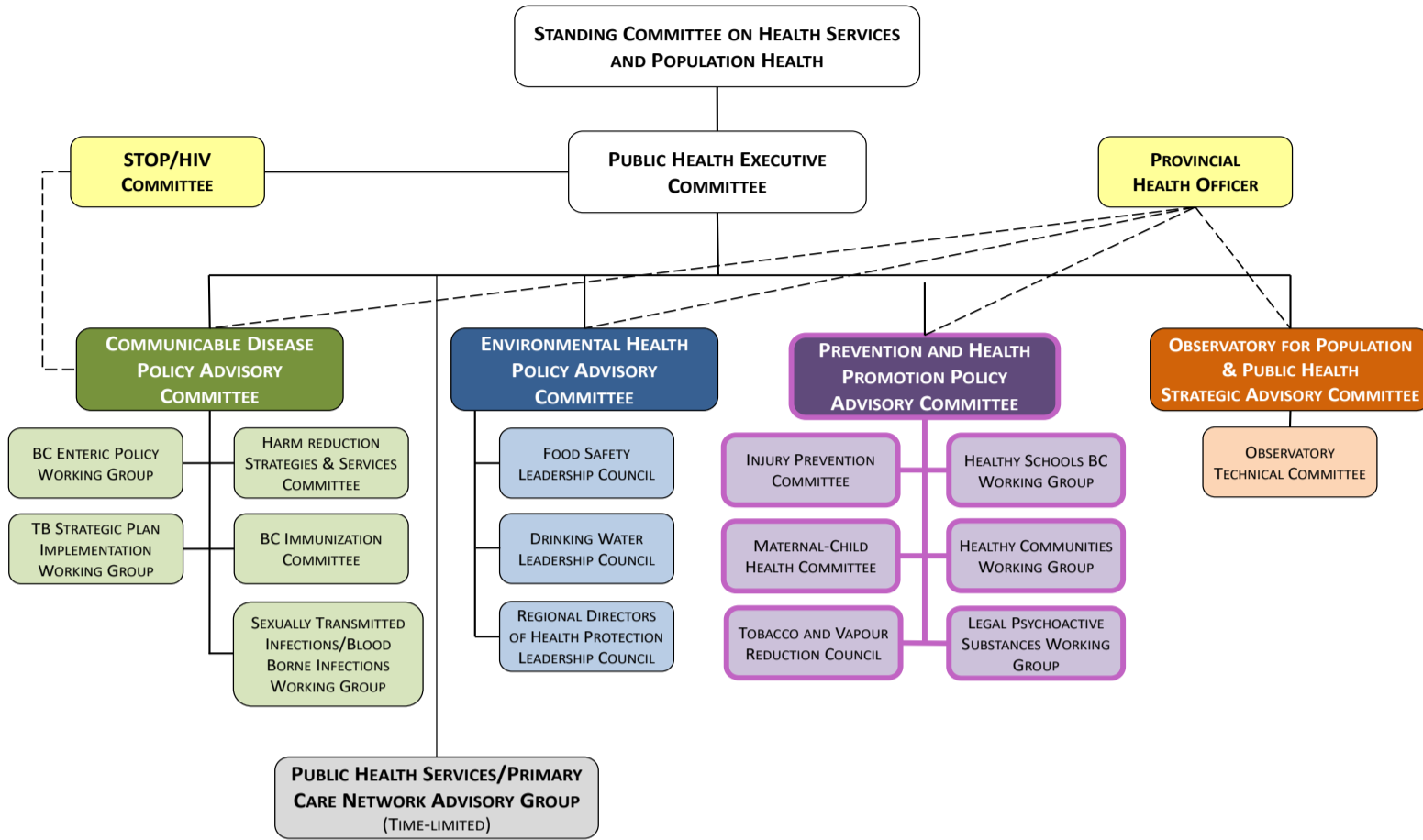
Reporting Structure	<p>The HSWG reports to and is guided by the priorities identified by the Maternal-Child Health Committee (MCHC), which reports to the Prevention and Health Promotion Policy Advisory Committee (PHPPAC)</p> <p>The Terms of Reference for HSWG and MCHC will be reviewed and approved annually by MCHC</p> <p>A HSWG co-chair will attend MCHC meetings to provide an update and issues report, including written briefing materials when indicated, and will in turn provide an update and direction report from committee proceedings to guide HSWG</p> <p>HSWG members are accountable to the leadership of their respective Health Authority, Ministry, or Agency</p>
Frequency of Meetings	Meetings will be held monthly via teleconference, or at the call of the co-chairs, based on direction provided from the MCHC
Membership	<ul style="list-style-type: none"> • Public health perinatal leads within the 5 regional health authorities (minimum 1 per RHA) • First Nations Health Authority (FNHA) • Ministry of Health (Women's, Maternal and Child Health – Public Health Prevention and Planning Branch) • Perinatal Services BC, Provincial Health Services Authority • Child Health BC, Provincial Health Services Authority • <i>Ad hoc</i> members may be invited to join on a time-limited basis to address specific issues where their professional expertise or health systems knowledge is deemed to be required • Membership will be formally reviewed annually, but can be updated throughout the year on an ad hoc basis
Role of Co-Chairs /Secretariat	<p>PSBC will co-chair the meetings with the Ministry of Health. The co-chairs and membership will be reviewed annually. The co-chairs will:</p> <ul style="list-style-type: none"> • coordinate the meetings including developing the agendas, chairing the meetings, and recording the action notes. • The Ministry of Health will provide secretariat support as needed.
Role of Members	<p>Members are responsible for advancing the purpose and objectives of HSWG as a representative of their Health Authority or agency and will speak on behalf of HSWG at decision-making tables at the provincial and regional level as applicable.</p> <p>Members are responsible for ensuring that information and recommendations are shared with their respective organizations and that appropriate internal consultations are conducted.</p>

HSWG Members:

Member/Role	Title	Organization
Erin Price Lindstrom co-chair	Manager, Women's and Maternal Health Erin.Price@gov.bc.ca 250-818-4417	Ministry of Health
Christina Tonella, co-chair	Provincial Director, Prevention and Primary Care Christina.Tonella@phsa.ca 604-877-2121 ext. 223762	Perinatal Services BC
Lucy Barney	Provincial Lead, Indigenous Health Lbarney@phsa.ca 604-877-2121	Perinatal Services BC
Lisa Sutherland	Midwifery Lead, Prevention and Primary Care LSutherland@cw.bc.ca	Perinatal Services BC

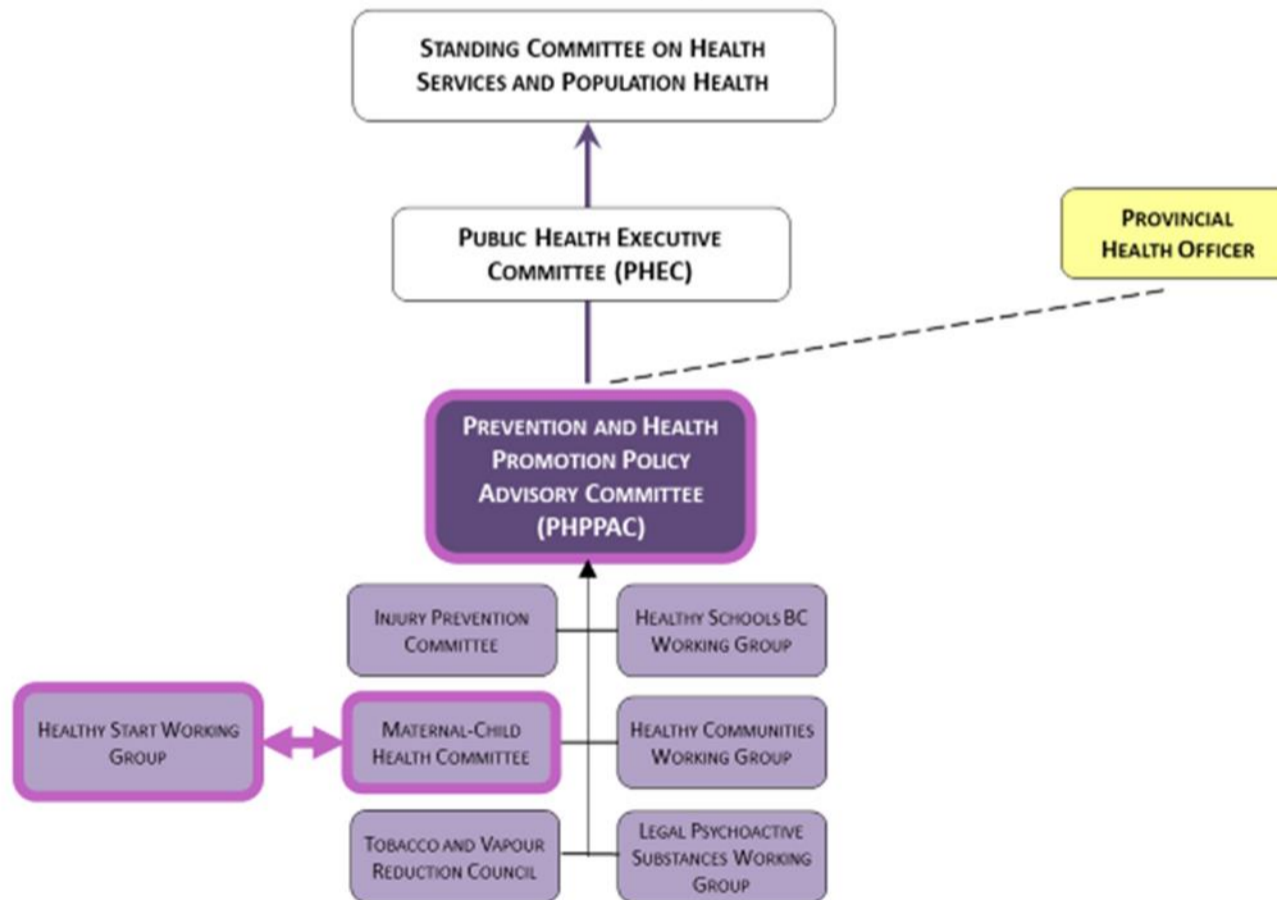
Sana Fakh	Provincial Lead, Early Years Health & Wellness Sana.Fakh@cw.bc.ca Tel: 604-877-6441 Cell: 604-314-4794	Child Health BC
Barbara Webster	Clinical Nurse Specialist, Maternal and Child Health Barbara.Webster@fnha.ca 604-693-6798 Cell: 604-862-8377	First Nations Health Authority
Elle Wayara	Policy Analyst, Policy, Planning and Quality Elle.Wayara@fnha.ca 604-693-6824	First Nations Health Authority
Randi Parsons	PH Regional Nursing Lead – Maternal, Infant, Child, Randi.parsons@northernhealth.ca Tel: 250.699.8960 Cell: 250.699.2571	Northern Health Authority
Sarah Brown	PH Regional Nursing Lead – Healthy Children & Youth Sarah.Brown@northernhealth.ca Cell: 250.640.4754	Northern Health Authority
Meagan Coman	Regional Coordinator, Early Childhood Development Meagan.Coman@vch.ca 604-875-5600 x 69002	Vancouver Coastal Health
Michelle Urbina-Beggs	Clinical Nurse Specialist, Population and Public Health Michelle.Urbina-Beggs@fraserhealth.ca 604-476-7000 x 7054	Fraser Health Authority
Kathy Easton	Manager, Public Health Kathy.Easton@viha.ca Tel: 250-519-3490 ext 32915	Vancouver Island Health Authority
Rhonda Tomaszewski	Early Years Program Specialist, Healthy Start Healthy Schools Program, Population Health Services Rhonda.tomaszewski@interiorhealth.ca Tel: (250) 469-7070 Ext. 12097	Interior Health Authority
Jaime Hunsberger,	Perinatal Program Specialist, Healthy Start Healthy Schools Program, Population Health Services Jaime.hunsberger@interiorhealth.ca	Interior Health Authority

Public Health Committee Structure



February 2020

Public Health Committee Structure: MCHC/HSWG



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