

The Hub aims to be an online clinical information resource system that all perinatal and newborn health professionals across the province use to access and understand current, evidence-based information and to connect with peers to support the provisioning of high quality, standardized care for pregnant women/individuals, their newborns and their families.

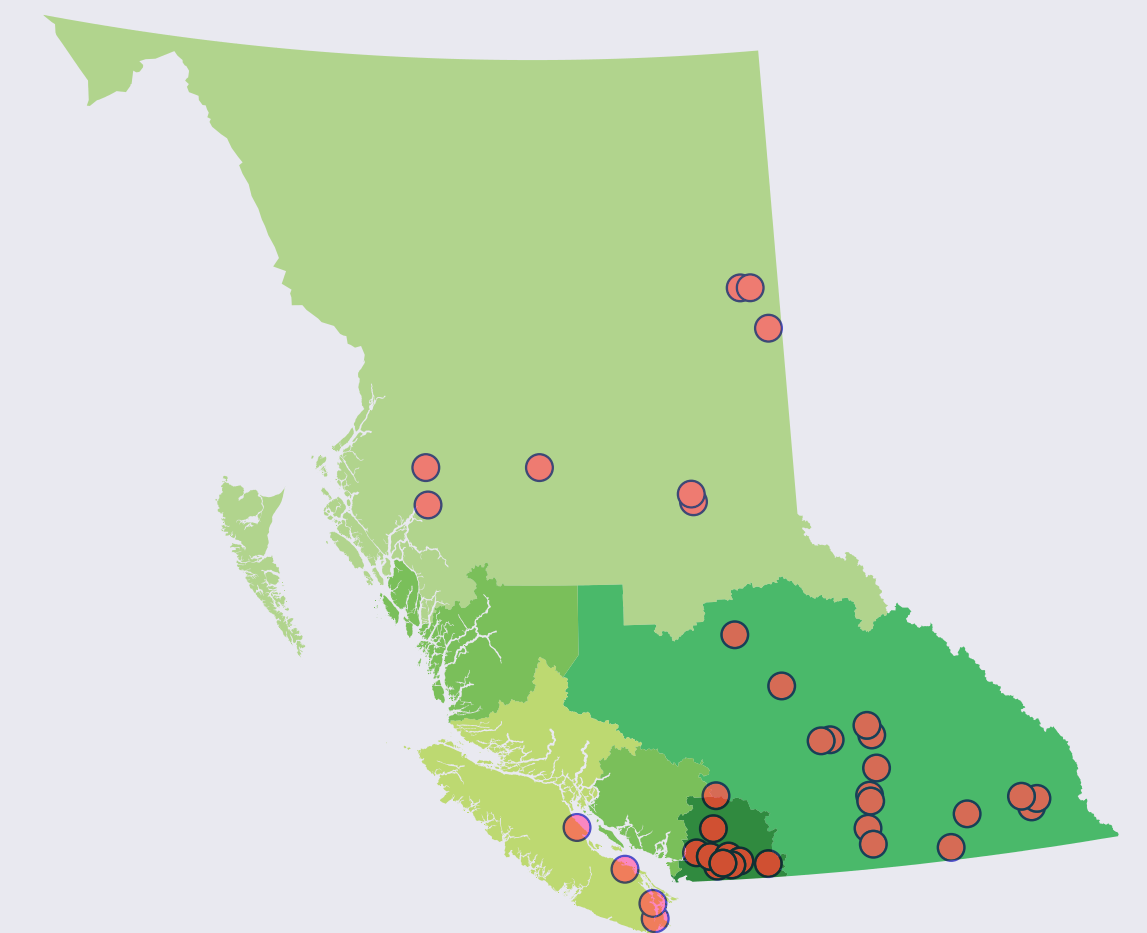
From July to September 2022, perinatal and newborn health professionals in B.C. were asked to participate in a survey to provide feedback on an early version of the Hub prototype. The survey results are guiding the project team to improve the Hub and to ensure that it meets the needs of the end user.

SURVEY PARTICIPANT PROFESSIONS

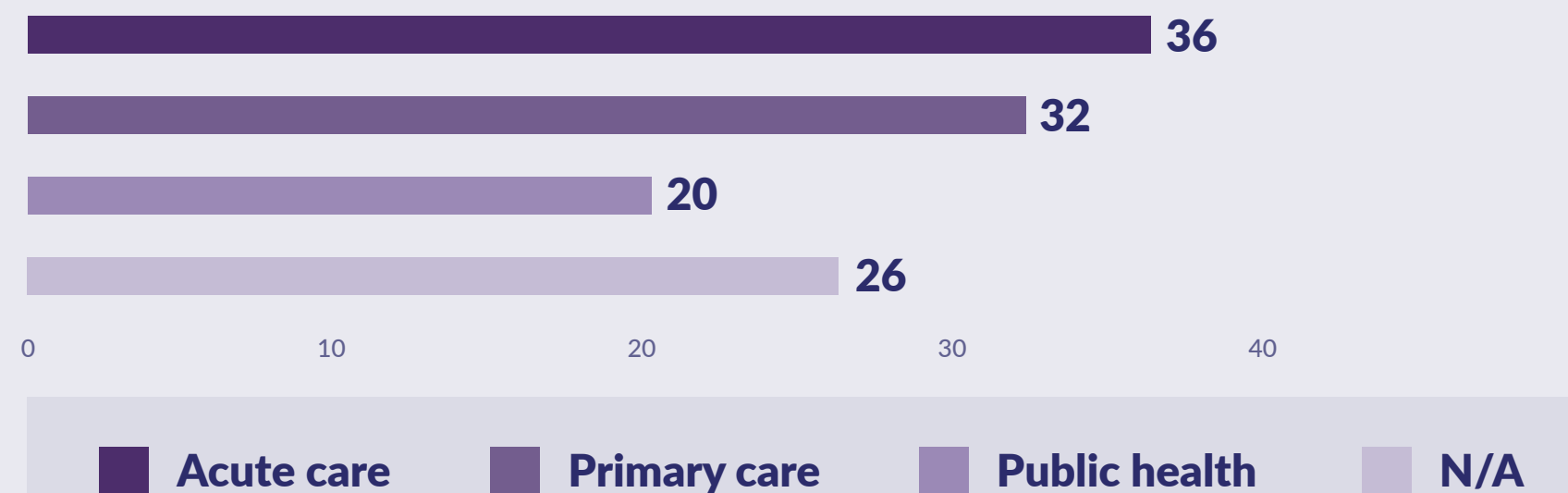


Professions of survey participants are shown. Age of survey participants ranged from 19 – 69 years.

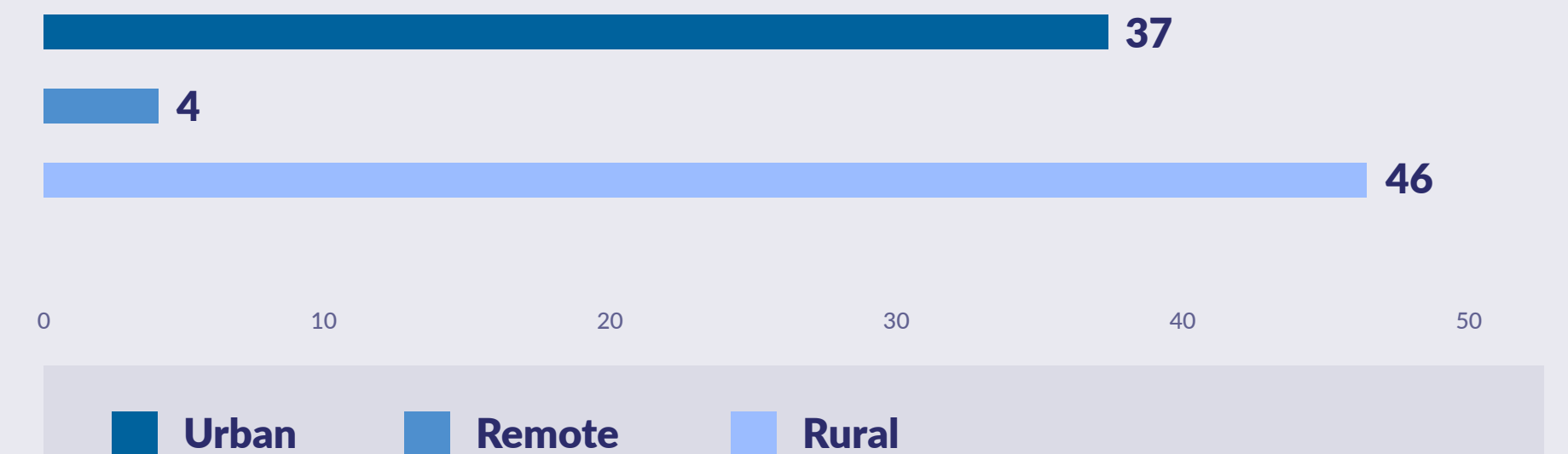
PLACE OF WORK



CARE SETTING

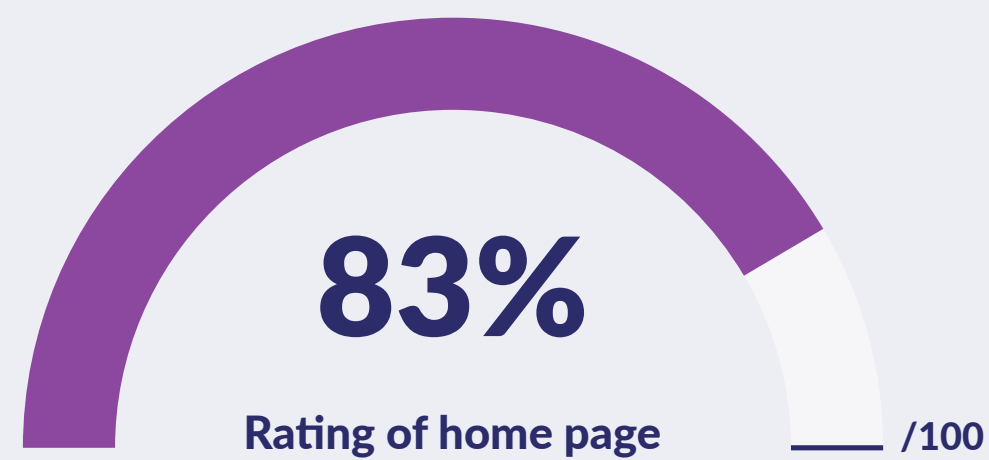


PATIENT'S COMMUNITY SETTING



QUANTITATIVE FEEDBACK ON HUB PROTOTYPE

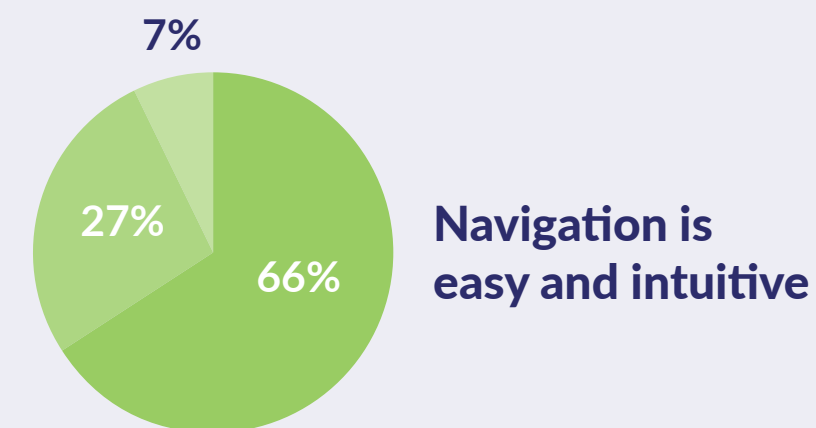
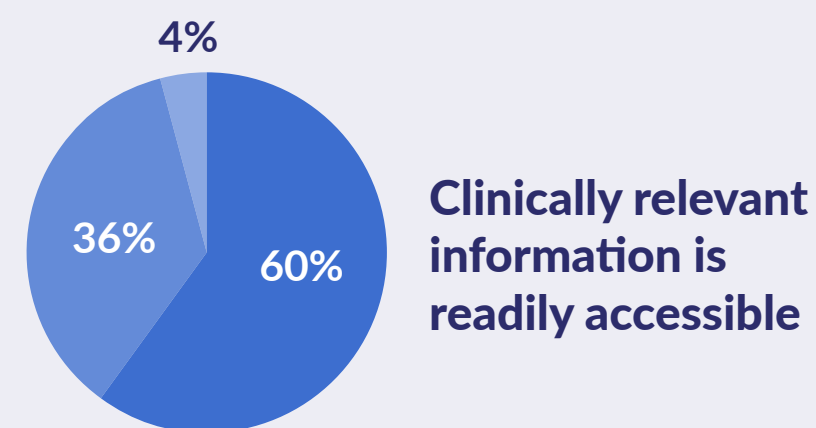
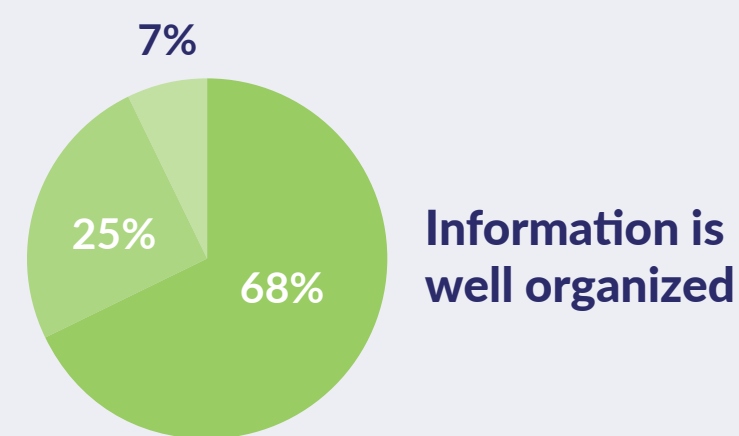
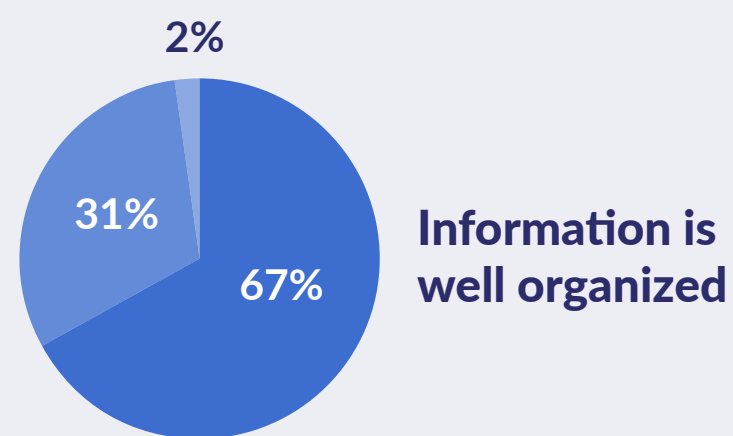
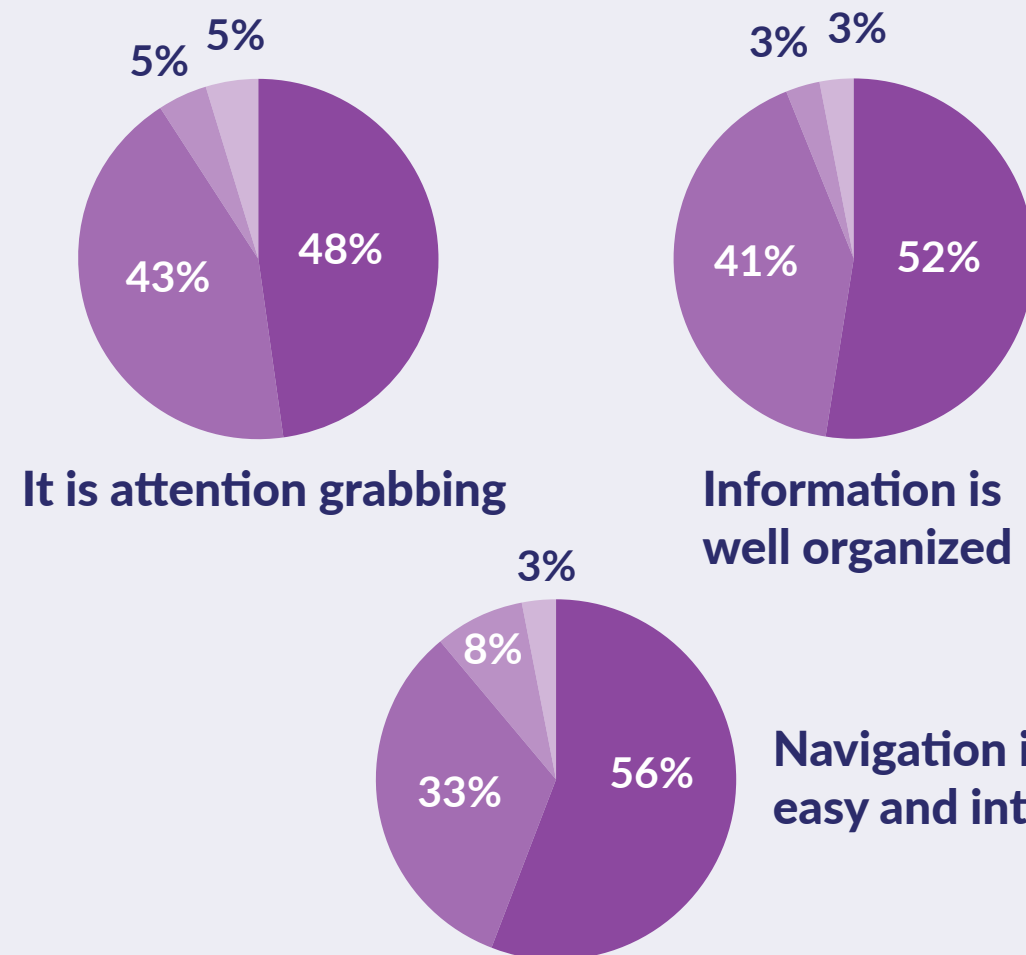
HOME PAGE



TOPIC PAGE

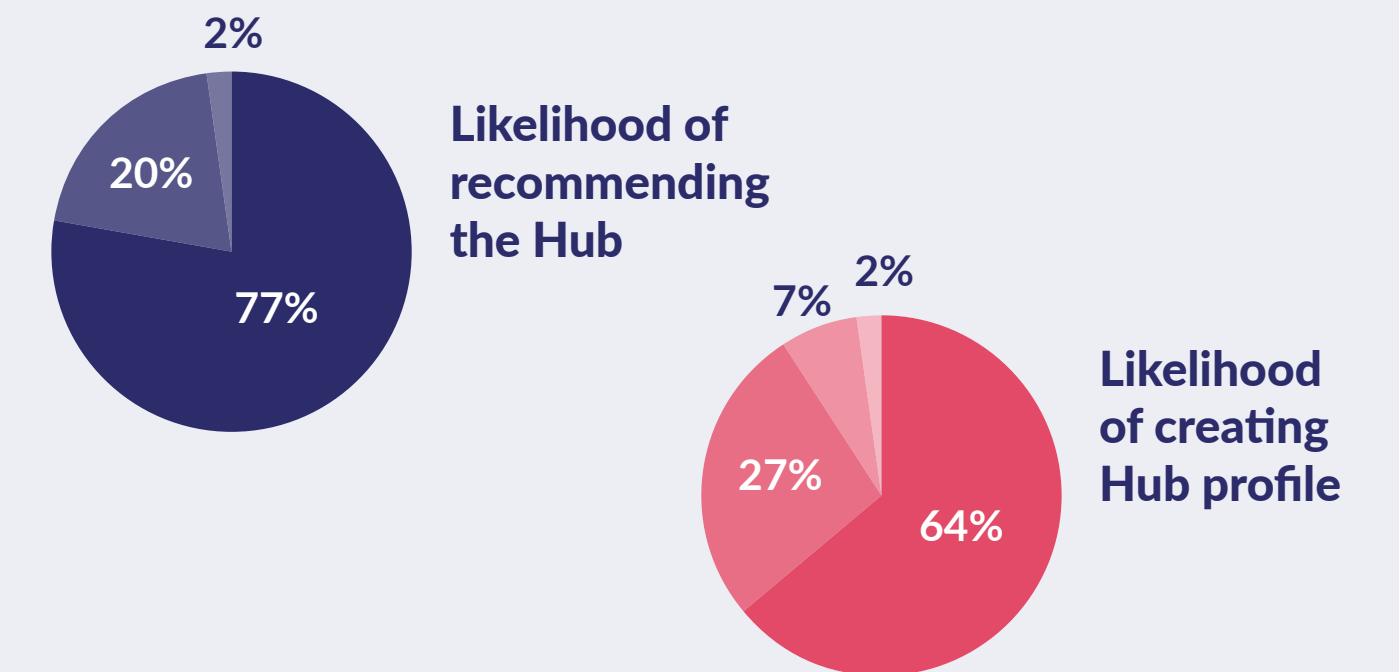


INFO RESOURCES PAGE



Strongly agree   Somewhat agree   Somewhat disagree   Strongly disagree

QUALITATIVE FEEDBACK



Very likely   Likely   Unlikely   Very unlikely

SUGGESTED IMPROVEMENTS

- Minimize the amount of scrolling needed
- Reduce amount of text
- Highlight currency of content
- Replace health professions as content category
- Avoid redundant features
- Emphasize and expand virtual support
- Highlight key information for each key message
- Convert the Hub into an app
- Include accessibility features
- Choose icons that are visible and understandable
- Optimize keyword search